

IN THE SPECIFICATION

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Please replace the first full paragraph beginning on page 14 of the application with the following amended paragraph:

Referring to Fig. 8, the system (e.g., system 10 in Fig. 1) can allow for item browsing via a catalog window 130. This window includes a number of item images 132 associated with price boxes 134. Preferably, the outline of these boxes is shaped to imitate some readily recognizable sort of price tag or price label, to clearly convey their function to users. In one embodiment, the price tag is generally rectangular with two corners curved, and a hole to simulate a tag affixed to a garment with a string. Other visual features can also convey the impression of price tag or label, however, such as borders, shadowing or simulated perforations. Each price box can include the item's MSRP, its current price, and its current discount. Also included in each box are a present buy button 136 and a future buy button 138. Pressing the present buy button has the same results as pressing the present buy button in the item pricing window.